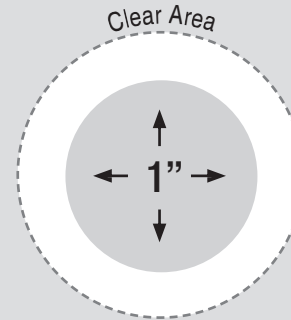


6" x 9" Color Postcard Template with 1/8" bleed

(6.125" x 9.125" trimmed to 6x9)

Safe zone - Safe area for text inside blue dashed line
(1/4" from outside edge of card)



Scratch off

Scratch-off should be located on the same side as the address. Allow 1.5" clear area for us to apply the scratch off. Text to printed underneath the scratch-off should not exceed 1" circle.

6" x 9"

This is the "live area"

The heavy blue line represents the final trim size.

Copy - Double-check names, addresses, phone numbers, dates, prices, and all other important information for accuracy.

Photos - All images should be as high-resolution as possible (300 ppi is preferred) and saved as JPEGs.

Press ready files - Please submit your final documents as a **Press ready PDF Files**. Most design applications will automatically create w with crop & registration marks.

The indicia should be 3/4" x 3/4"



Address Area

Please allow a minimum of 4" wide x 1.5" tall white blank area for address and barcode.

1/8" Bleed zone - "Bleed images" should extend a 1/8 inch beyond the edge of the card. This area will be trimmed off.

Crop marks - Card will be trimmed at these marks.

Bleed marks